

Styling Proposal

L HOUSE ATELIER

Styling by Lorelle Holmes



Styling Services:

Event Styling

Photoshoot Styling

Wardrobe Assessment

Personal Shopping

Outfit Coordination

Custom Design Services

Image Consulting

Trend Analysis

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About Us:

I am Lorelle Holmes, a Fashion Consultant and Designer with a B.F.A. in Fashion Design from the Savannah College of Art and Design.

When I was 11 years old I began my journey into the world of fashion. It started small, sketching wedding and prom dresses for all my friends at school, disobeying my Mom and insisting on wearing bright red lipstick in my 6th-grade school photo, watching any fashion movie or show I could find, and cutting up sheets of expensive scrapbooking paper to create paper 'fashions'. As I grew, my little hobbies became more permanent and serious; resulting in me pursuing my degree in fashion. Within my design and consulting work, I hope to contribute the encouragement of individual style back into the fashion industry.

I completed my B.F.A. in Fashion Design in 2018, followed by working for a manufacturing company in Fort Worth, TX. My business L House Inc was established in December 2019. Since then I have been creating custom clothing pieces by order, creating small batch items for local stores, and styling several country singers and musicians, as well as, clients looking to be styled for their everyday lives. I am currently working on a complete line of high-end womenswear while continuing to expand my styling clientele.

As a professional fashion consultant and designer with expansive experience in the fashion industry, my passion lies in curating personalized styling solutions that perfectly align with my client's distinctive needs and preferences. I do this while staying true to their individual style essence and incorporating cherished pieces from their existing wardrobe. With a keen eye for fashion trends and an innate understanding of body shapes and color palettes, I am committed to empowering my clients to look and feel their absolute best in every setting, be it a special occasion or their day-to-day fashion choices. By collaborating closely with each client, I ensure that my styling journey with them becomes a transformational and empowering experience, redefining their relationship with fashion and enhancing their confidence through their uniquely curated wardrobe. Through the seamless fusion of creativity and practicality, I endeavor to make the world of fashion more accessible and enjoyable for my esteemed clientele.

Services:

I currently provide the following styling services to a variety of clients, both in and out of the public eye:

Event Styling: Curating the perfect ensembles tailored to the specific theme and tone of each occasion. Whether it's a gala, awards ceremony, charity event, or corporate function, I will work closely with you to create captivating looks that align with your personal style and reflect the ambiance of the event.

Services Cont:

Wardrobe Assessment: Conduct a thorough analysis of your current wardrobe to identify the existing pieces that align with your role and suggest potential additions or modifications.

Personal Shopping: Collaborating with you to curate a collection of outfits that reflect your personal style while ensuring they are appropriate for different events and occasions.

Outfit Coordination: Assisting you in selecting the right attire and accessories for specific engagements, such as official meetings, public appearances, and ceremonial events.

Custom Design Services: Creating clothing pieces from initial design to production, that are unique to you and your needs.

Image Consulting: Providing guidance on grooming, makeup, and overall presentation to enhance your confidence and ensure you consistently project a polished image.

Trend Analysis and Seasonal Updates: Researching and identifying the most prominent fashion trends that align with your personal taste and lifestyle. This is to ensure your wardrobe stays fresh, relevant, and in tune with the latest fashion movements.

As a fashion consultant, my primary objective would be to alleviate any concerns or burdens related to my client's personal style. This will allow my clients to focus on their lives and careers and not on the perception of their style to the public and/or media. I am committed to delivering exceptional personalized service, attention to detail, and utmost professionalism throughout our collaboration.

As I continue to expand my styling clientele and work on a high-end womenswear line, I remain dedicated to delivering exceptional personalized service, meticulous attention to detail, and the utmost professionalism in every collaboration. My vision is to alleviate any concerns or burdens related to your personal style, allowing you to focus on your passions, career, and personal growth, knowing that your image is in expert hands.

Whether it's curating captivating ensembles for special events, revamping your wardrobe, or providing expert image consulting, I am committed to making the world of fashion more accessible and enjoyable for you. Let's take the next step together. Reach out to me today for a consultation, and let's embark on a transformative journey to unlock the full potential of your personal style.

Thank you once again for considering L House Atelier, I eagerly anticipate the opportunity to make your fashion dreams a stylish reality.